

2022

PRE-REGISTRATION FOR COMMUNITY SOUND BROADCASTING SERVICE AND RADIO FREQUENCY SPECTRUM LICENSE NOTICE – PART 5



APPLICANT: IZWI LETHEMBA BROADCASTER

PROPOSED NAME: IZWI LETHEMBA FM

06/2022

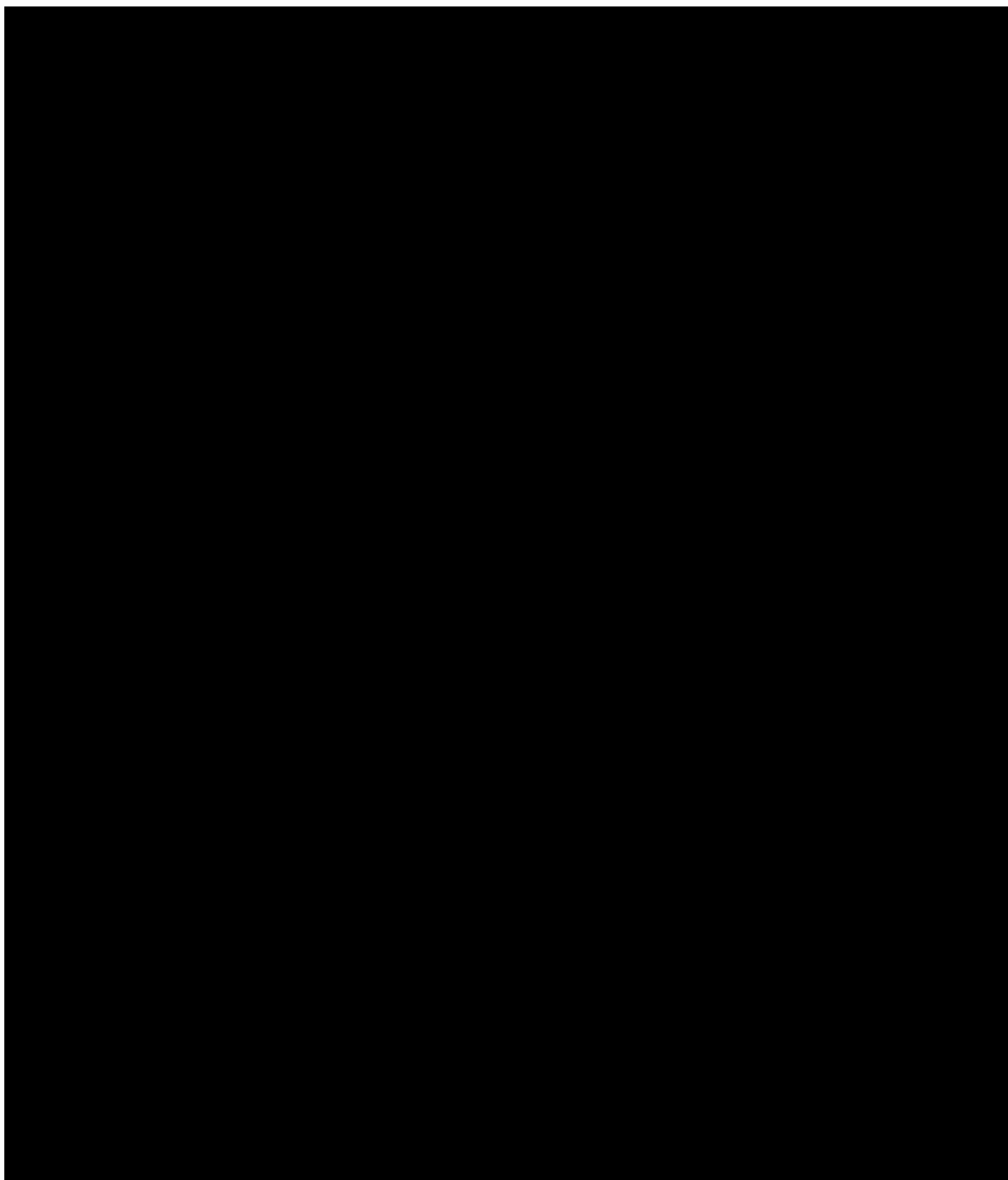
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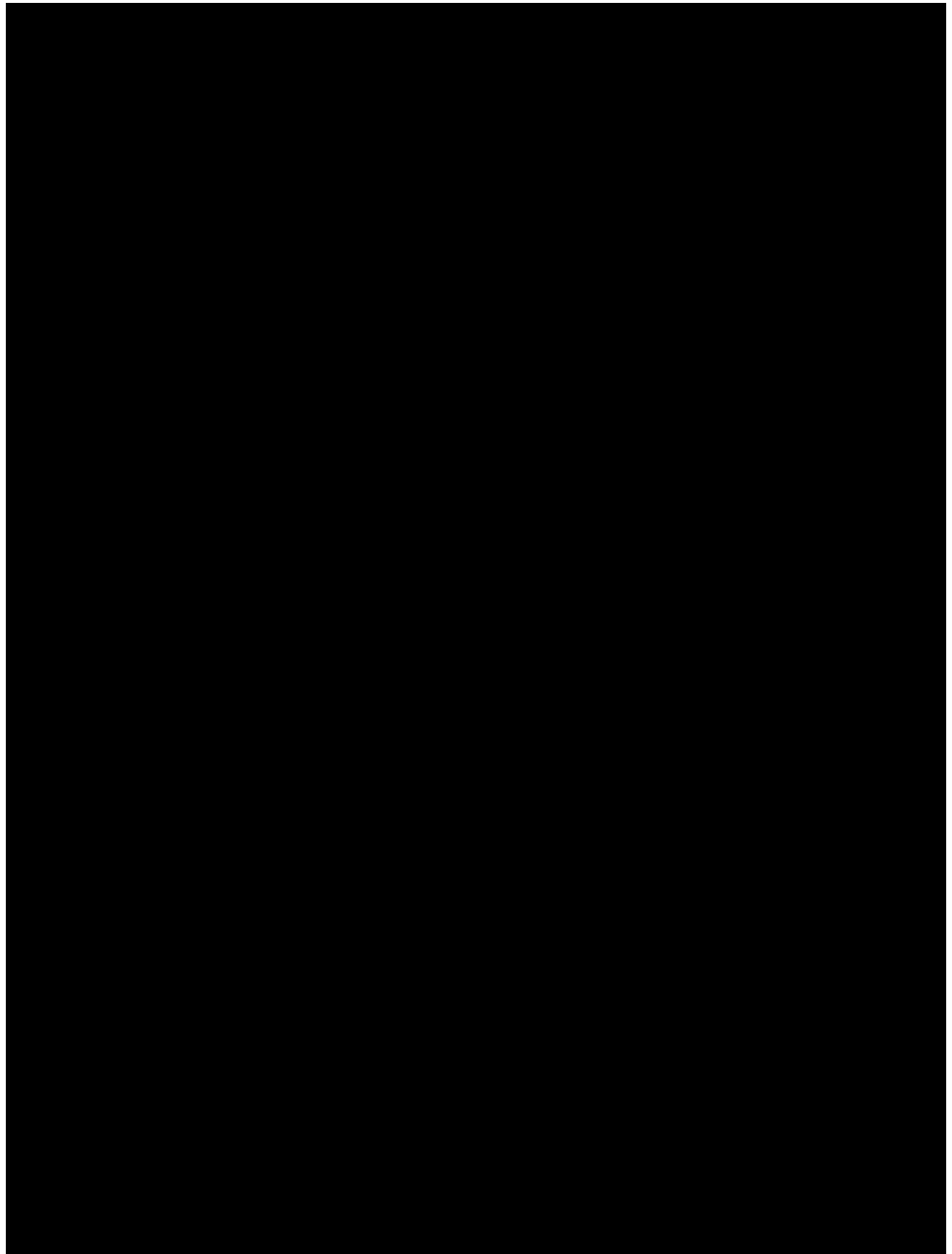
Schedule 2.....	Social Media Policy
Schedule 3.....	Financial Procedure Manual
Schedule 4.....	Editorial Policy
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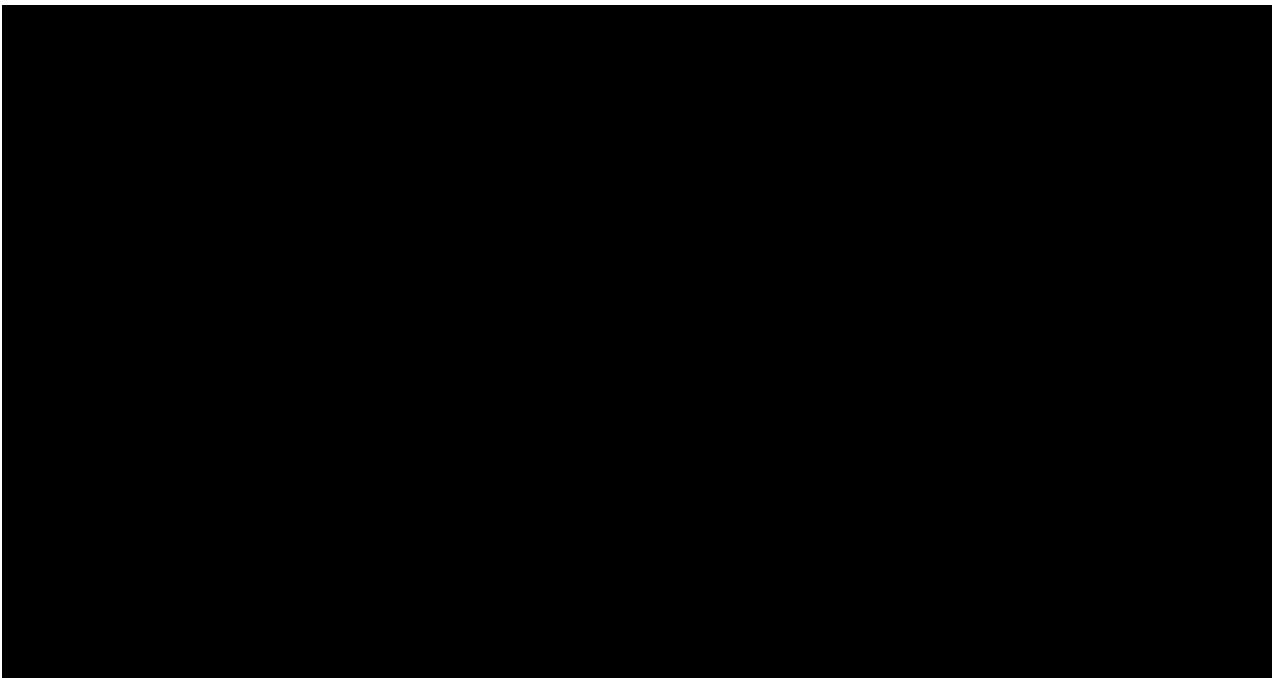
IZWI LETHEMBA CHRISTIAN COMMUNITY RADIO

SOCIAL MEDIA POLICY

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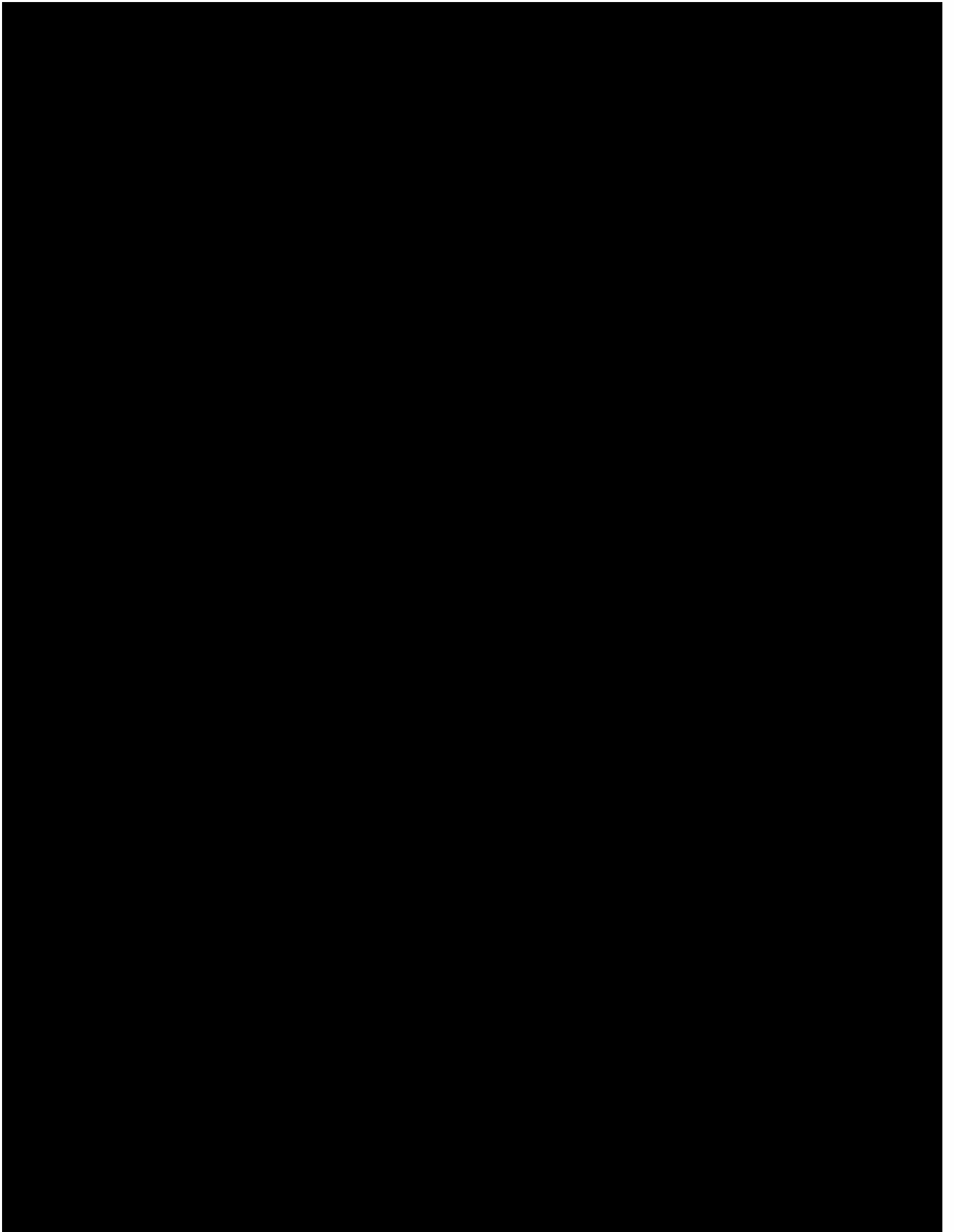


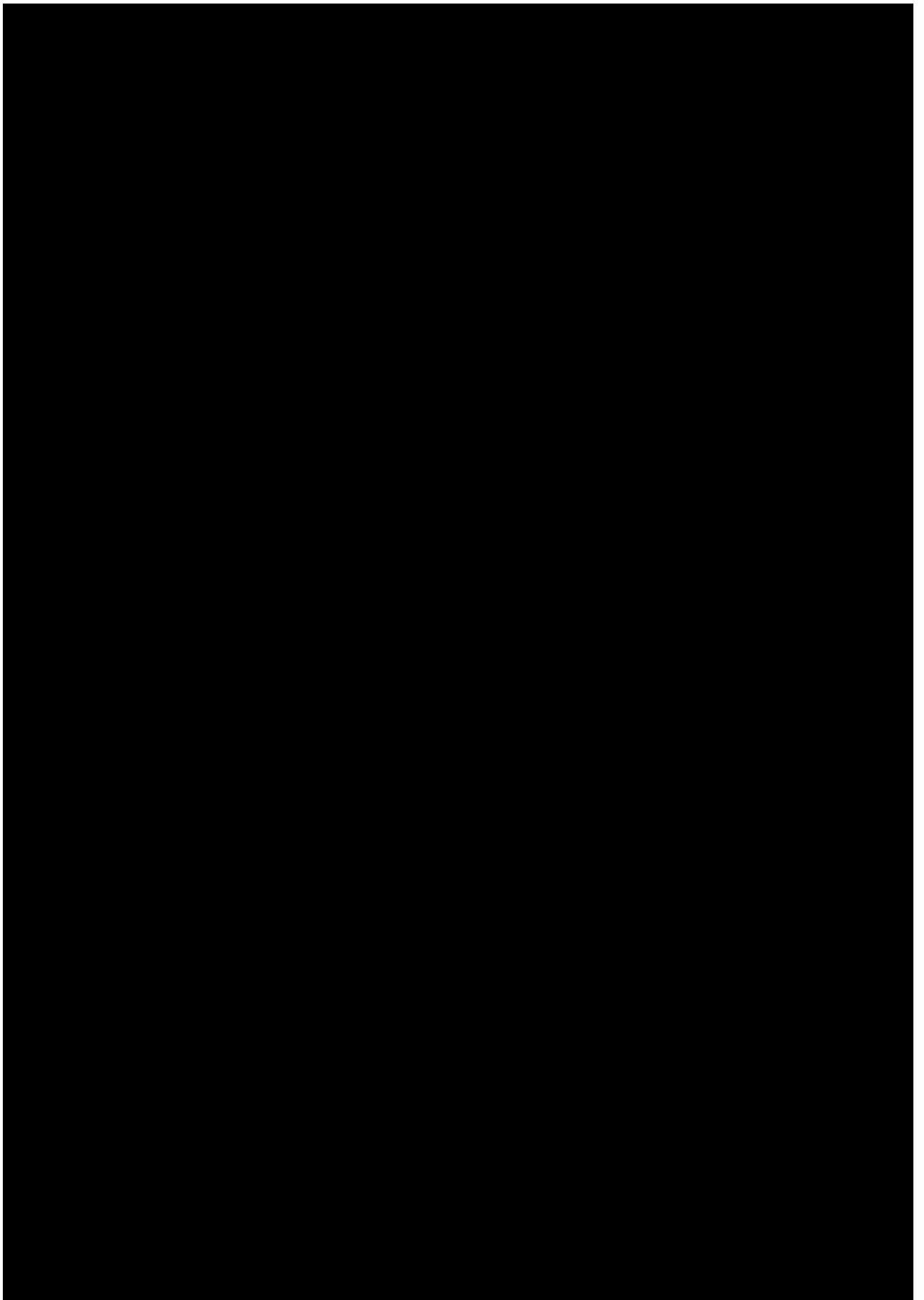


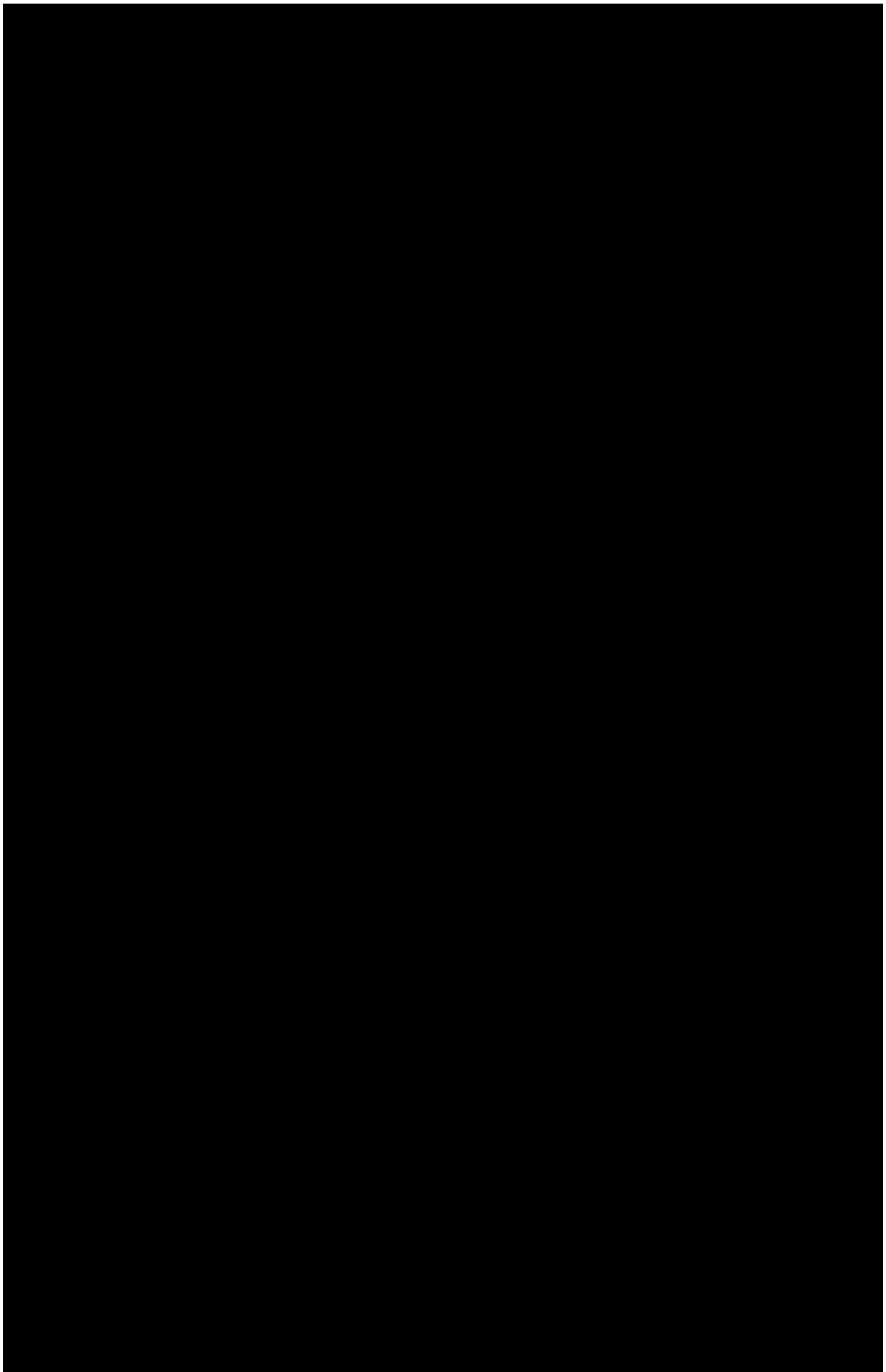
**IZWI LETHEMBA CHRISTIAN
COMMUNITY RADIO**
FINANCIAL PROCEDURE MANUAL

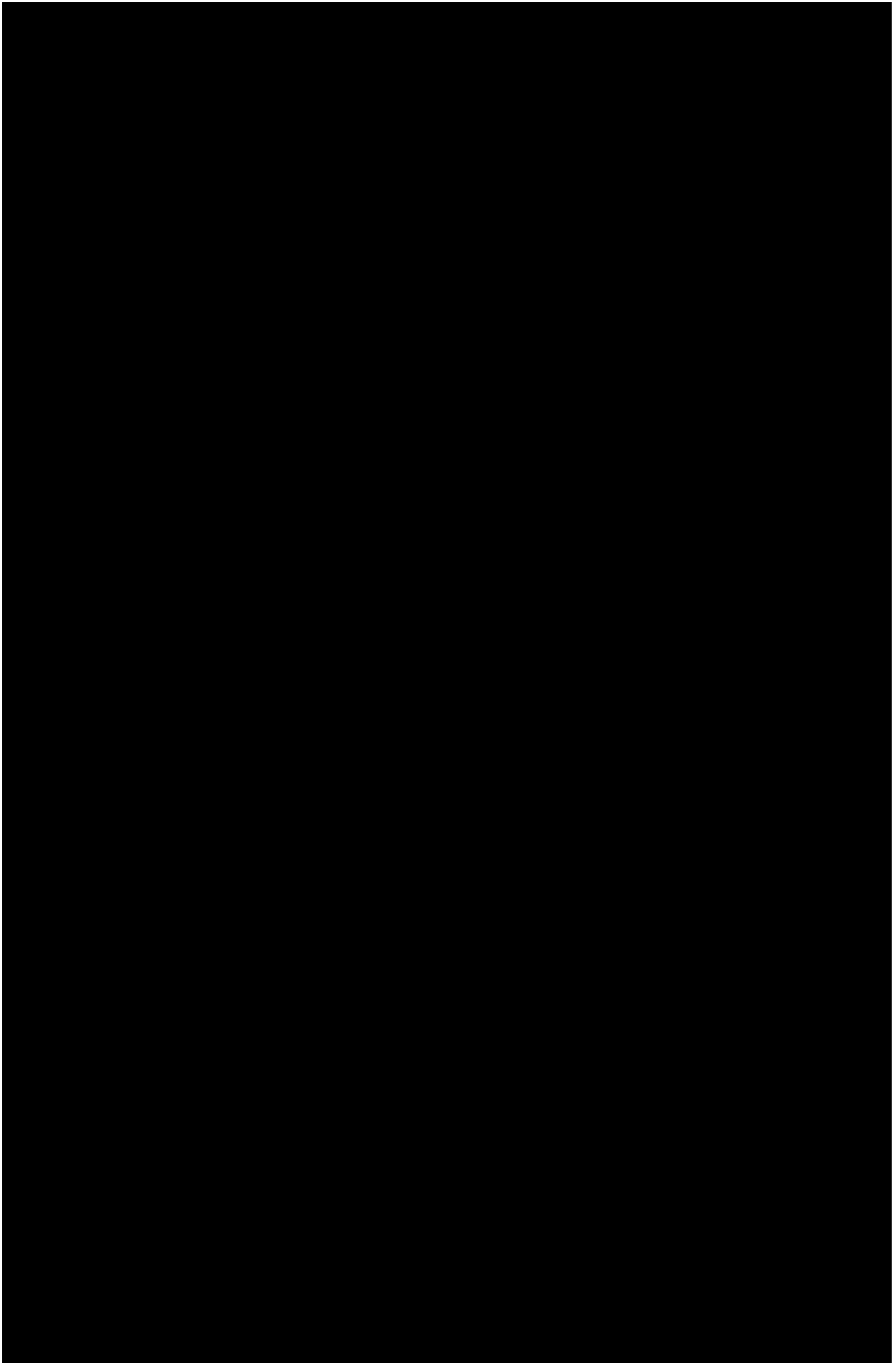
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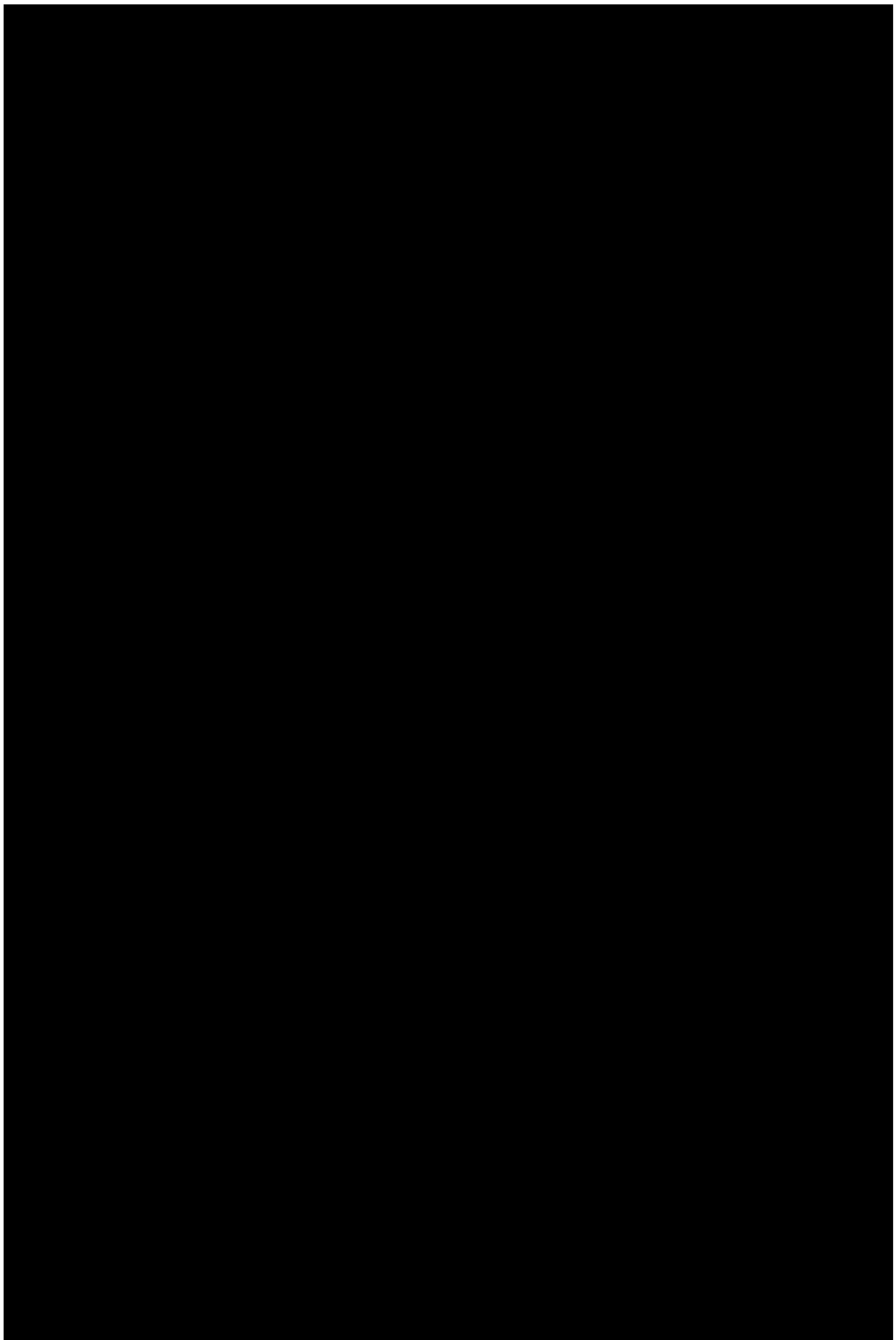


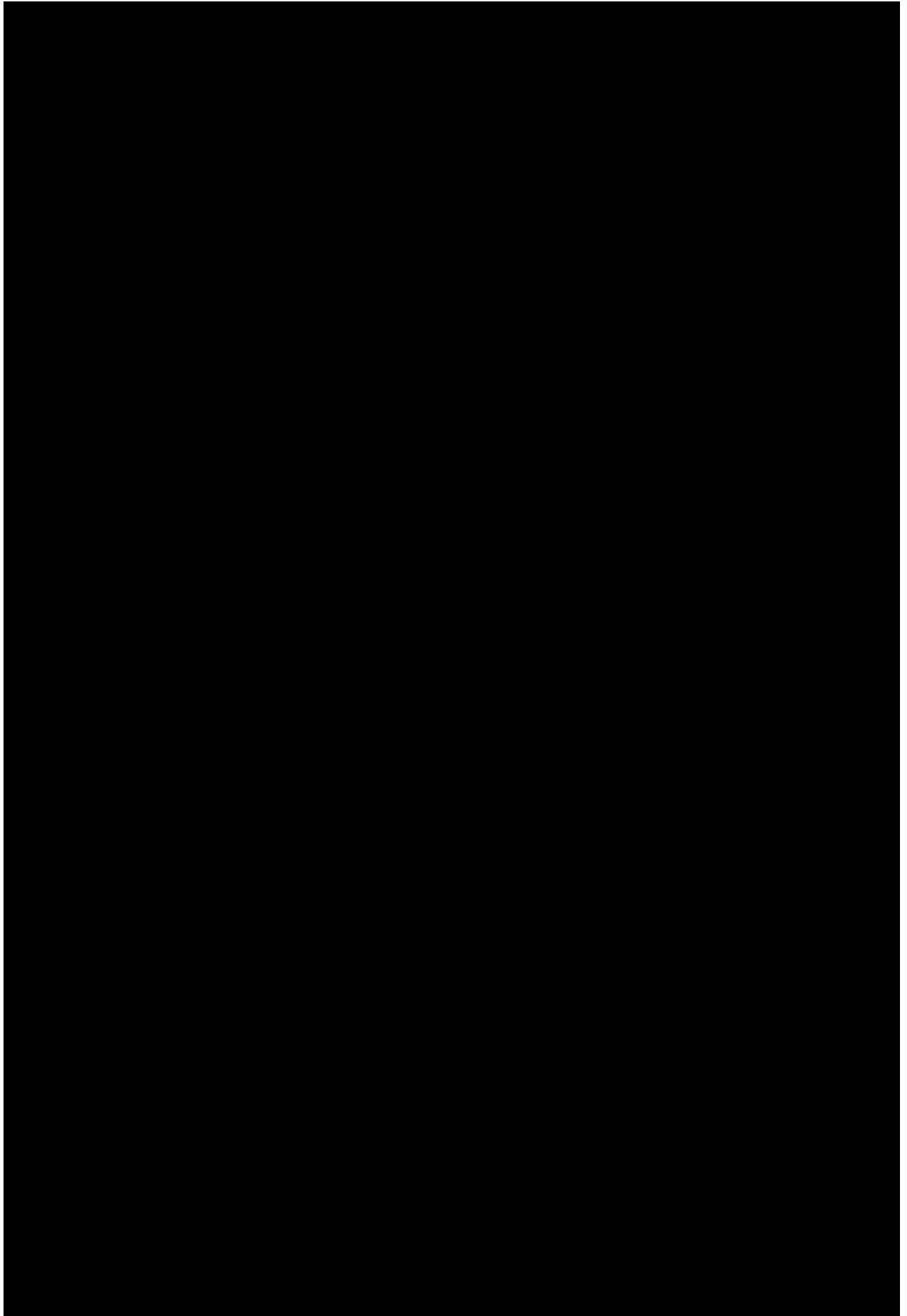


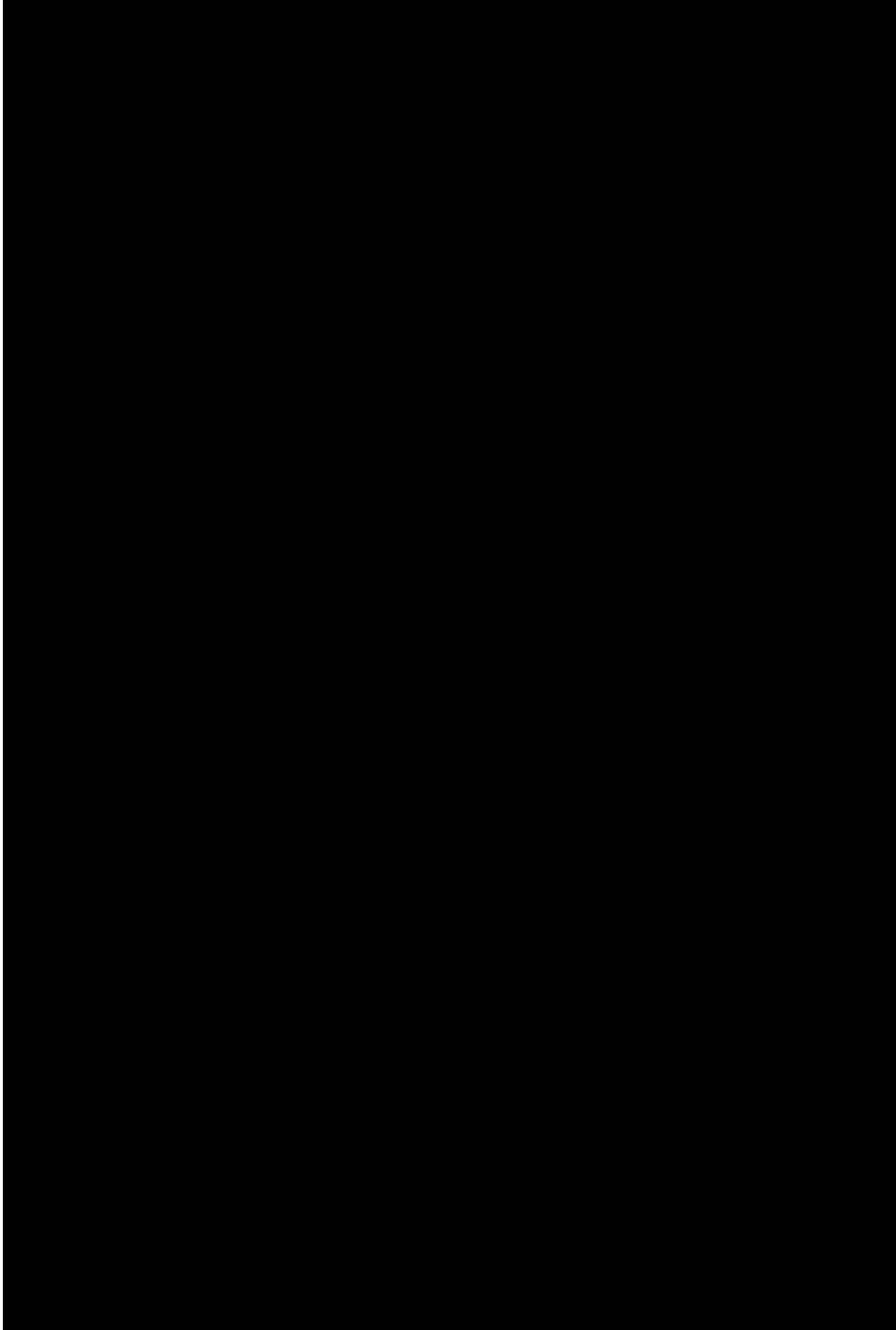


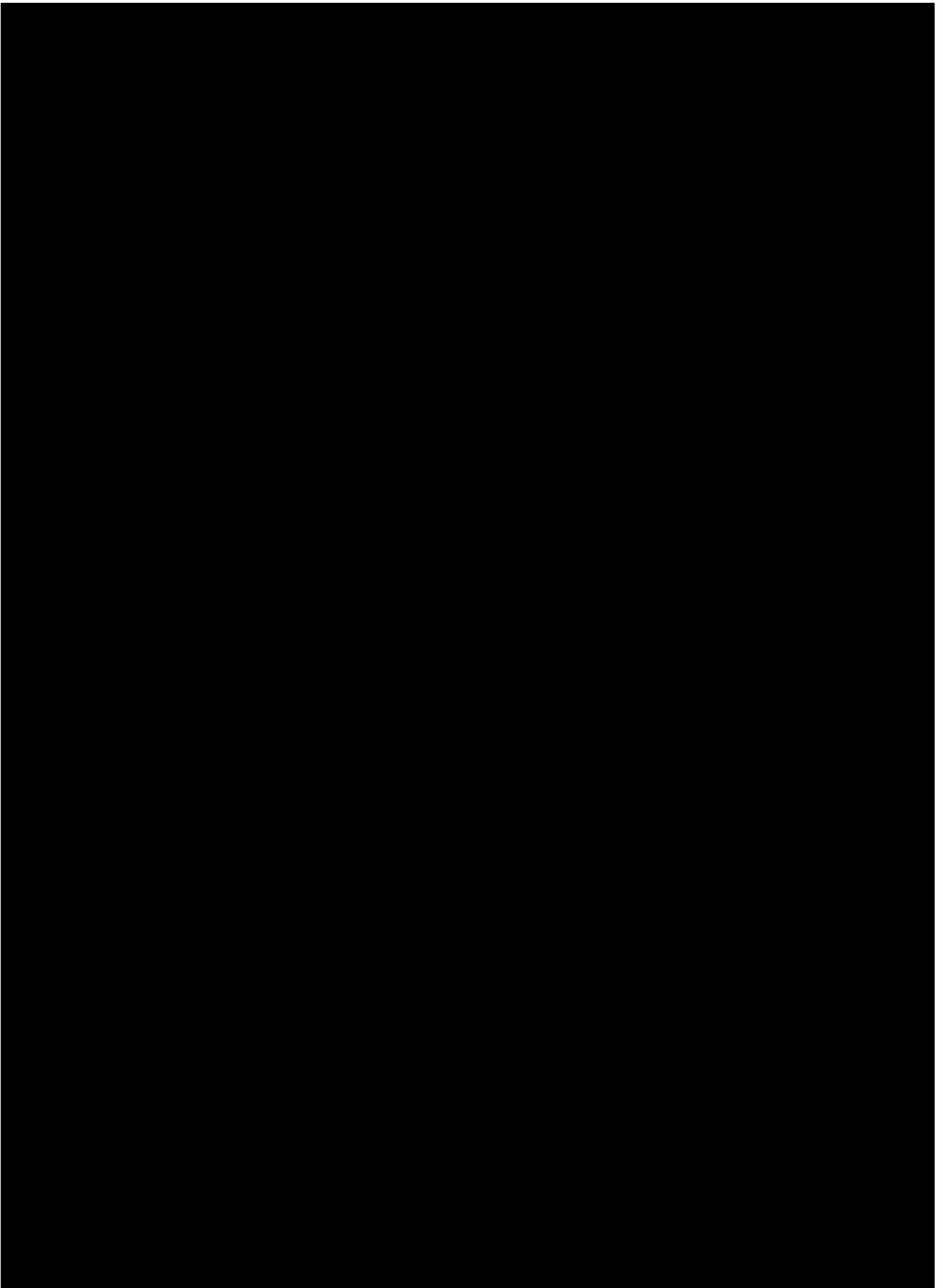


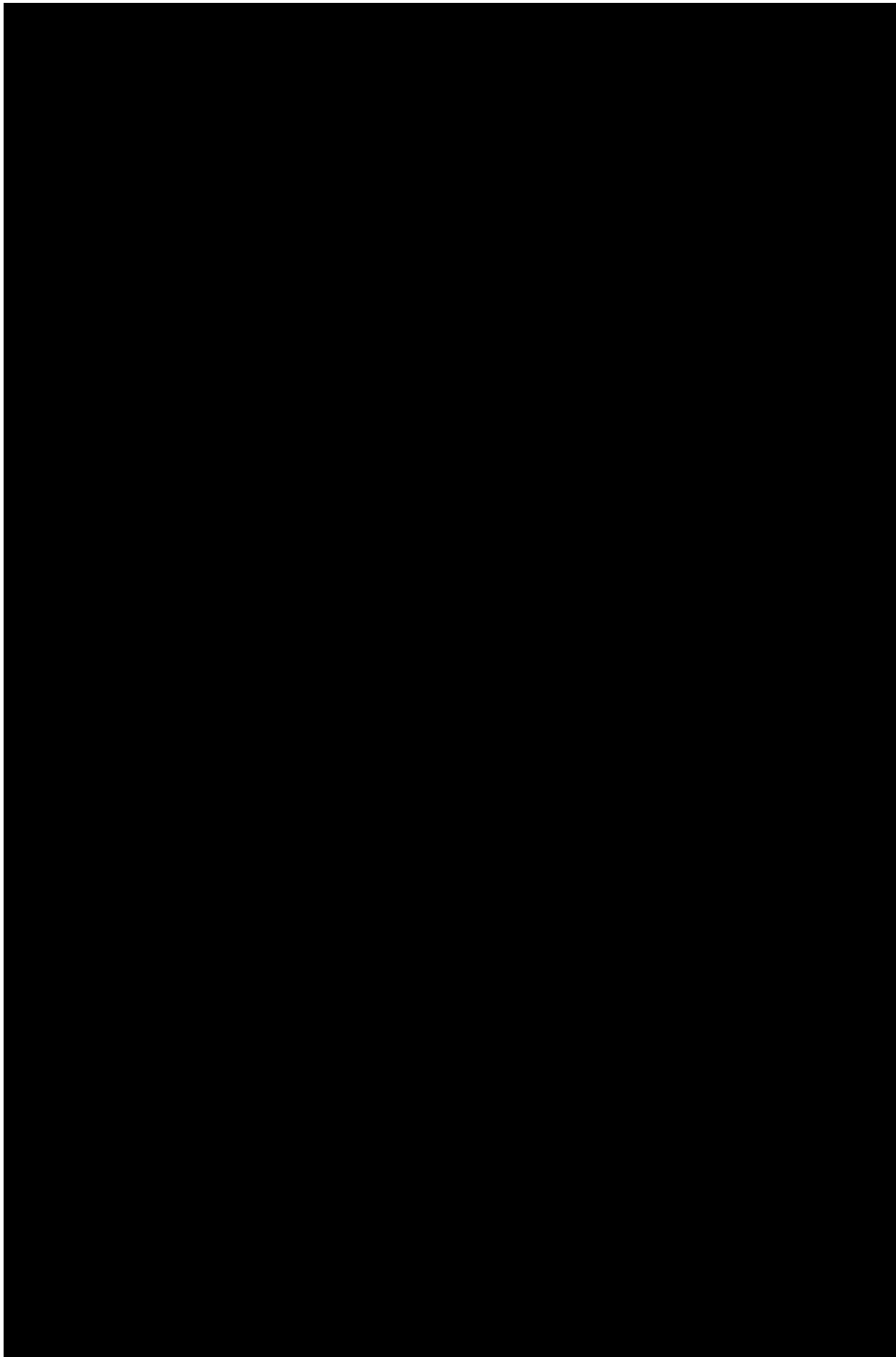


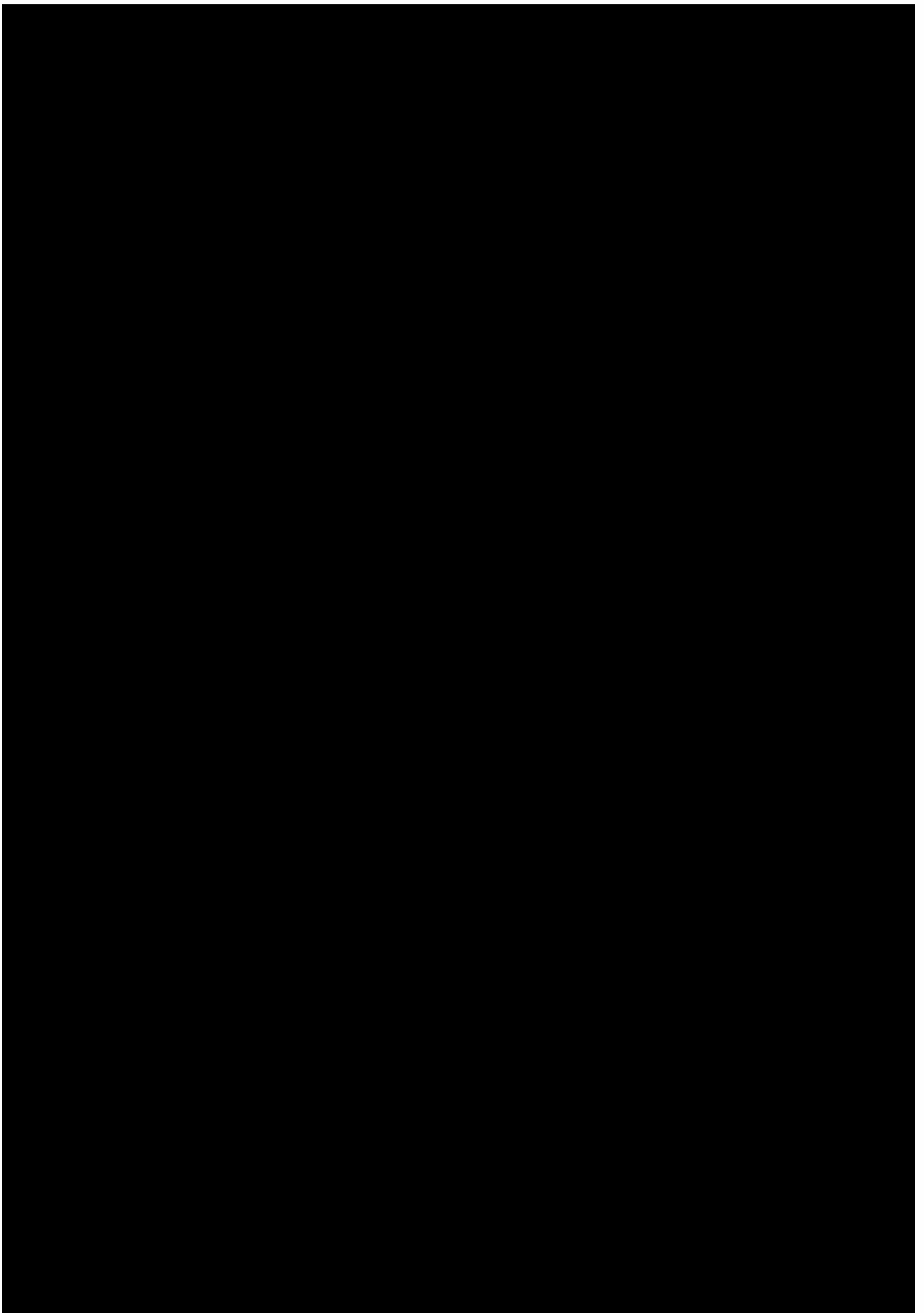


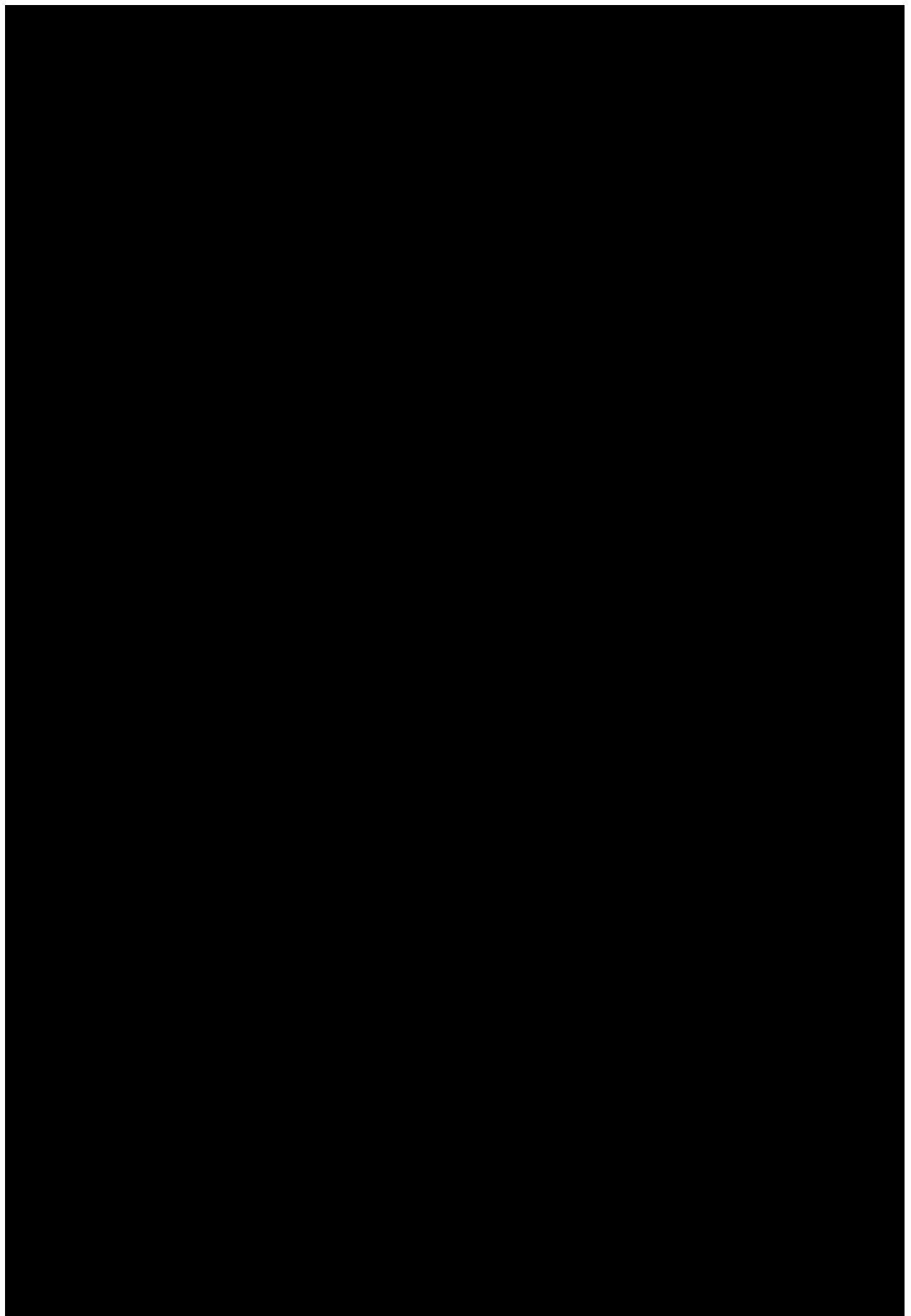


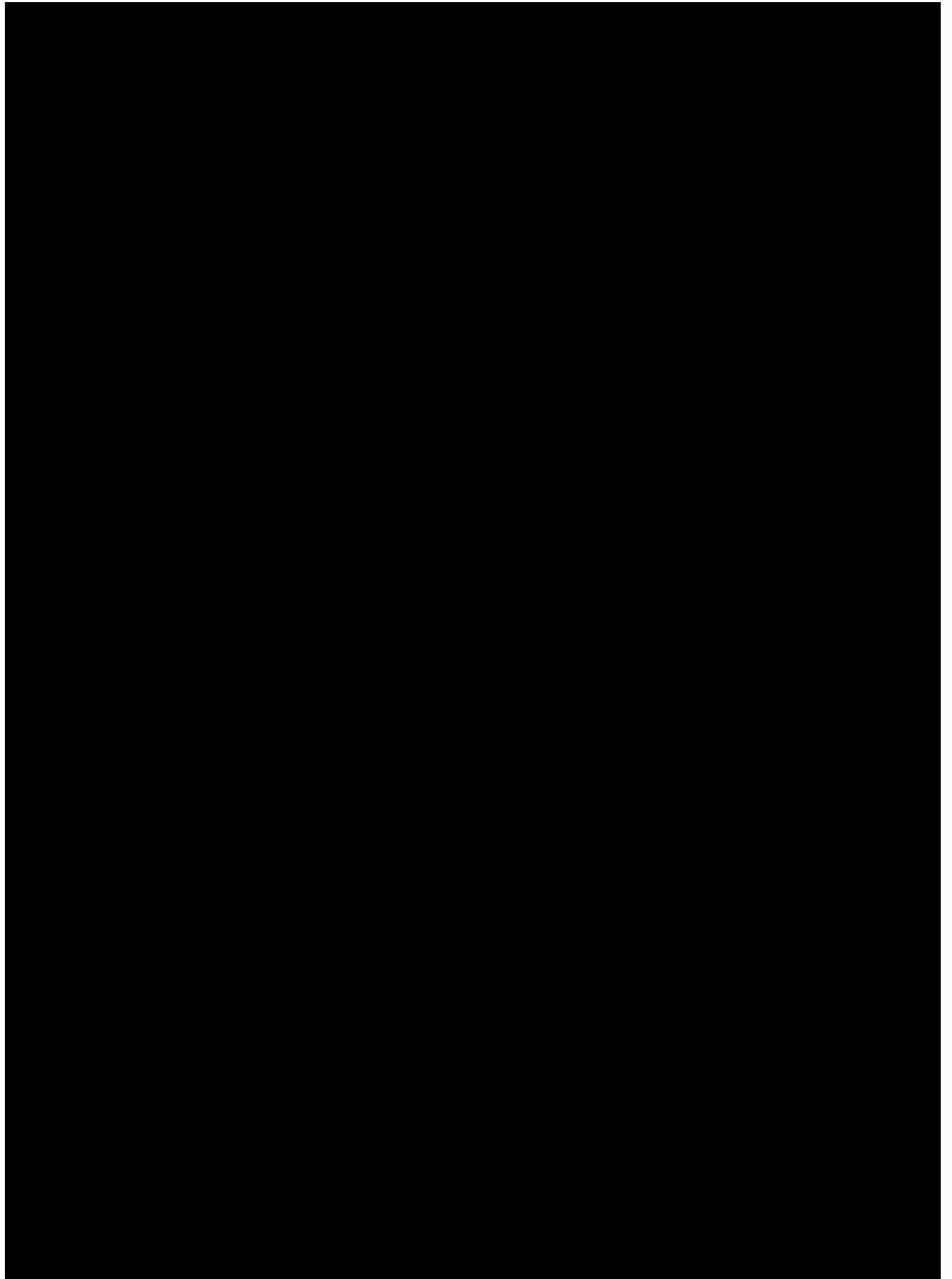








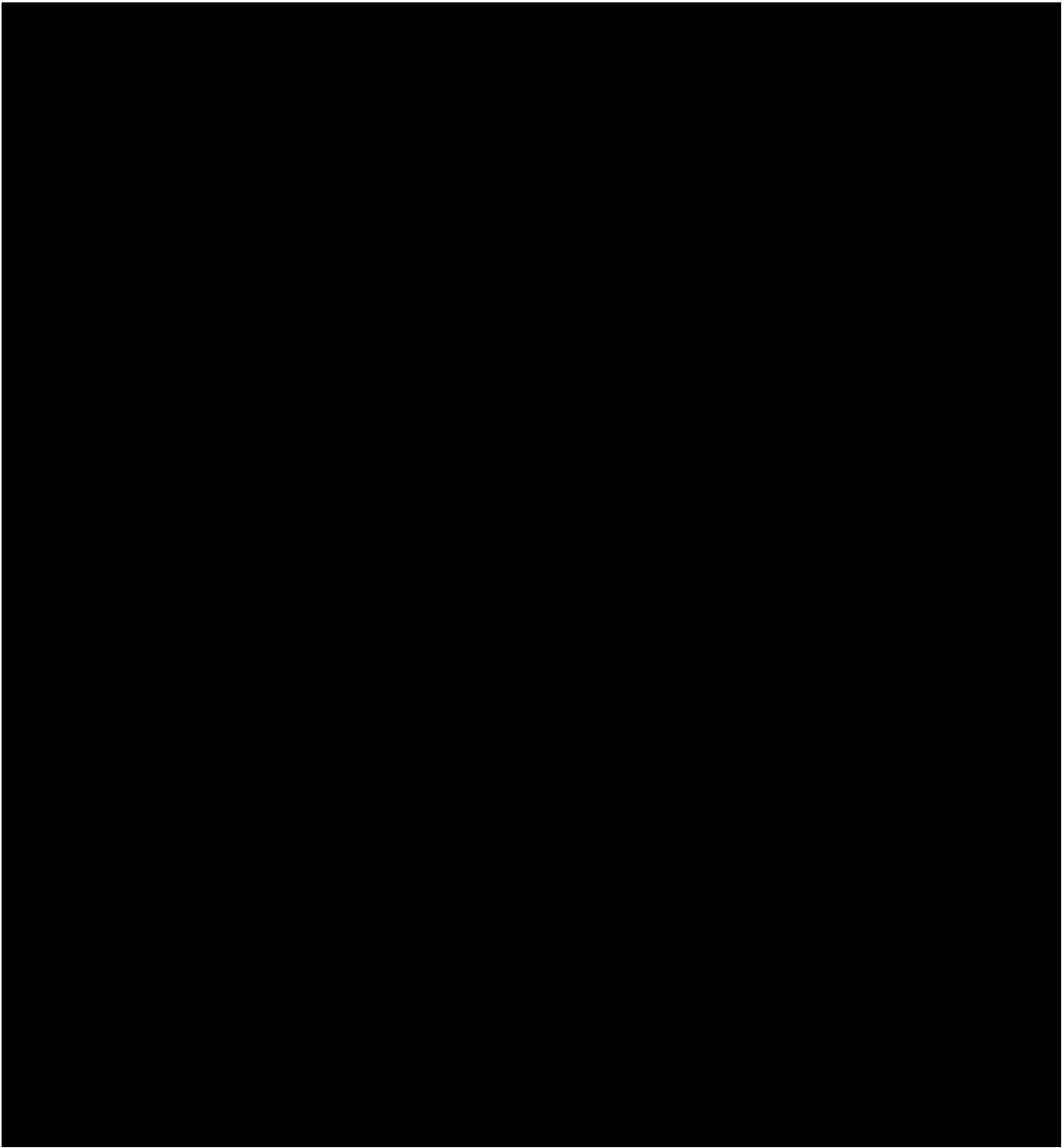


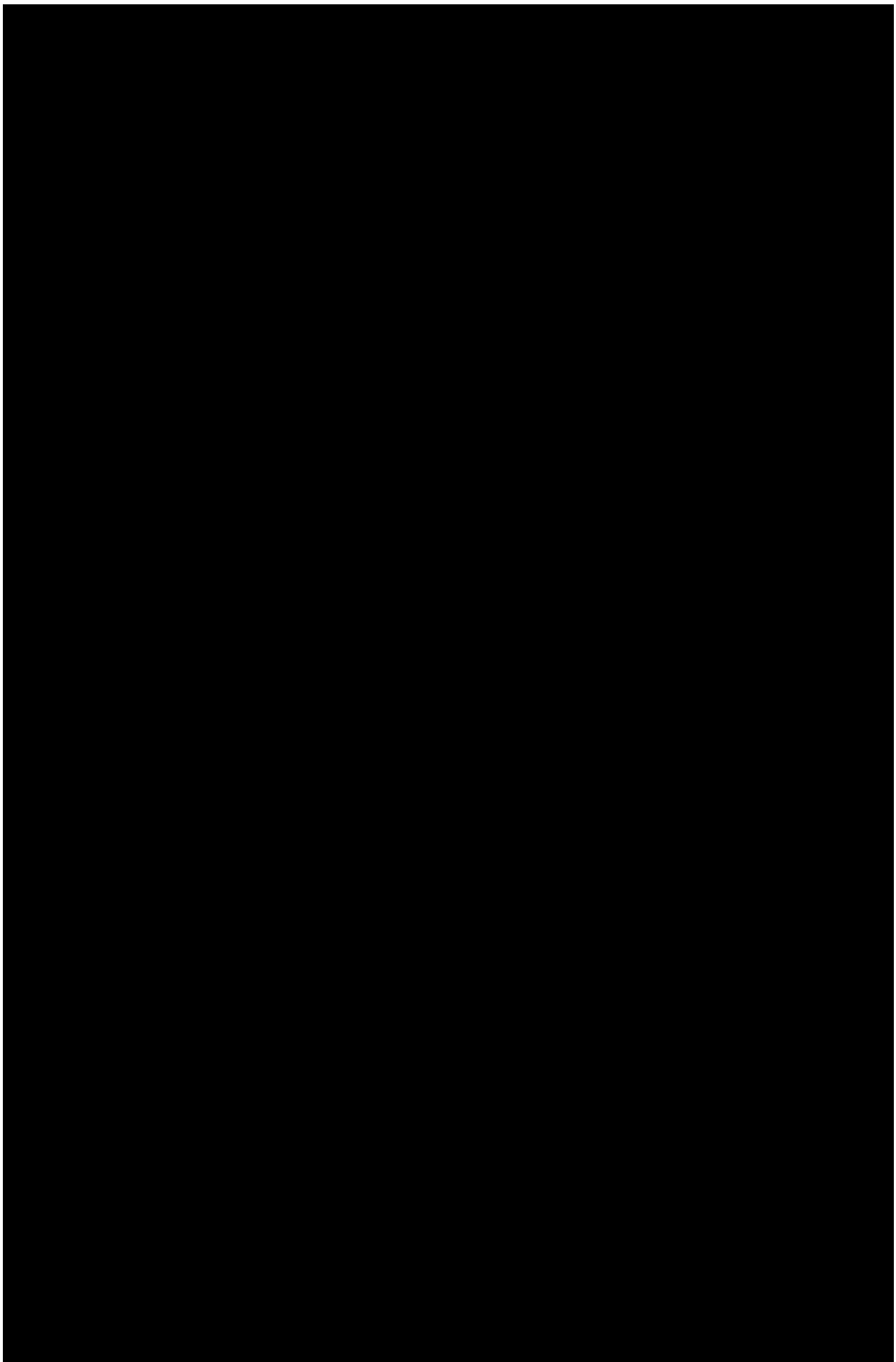


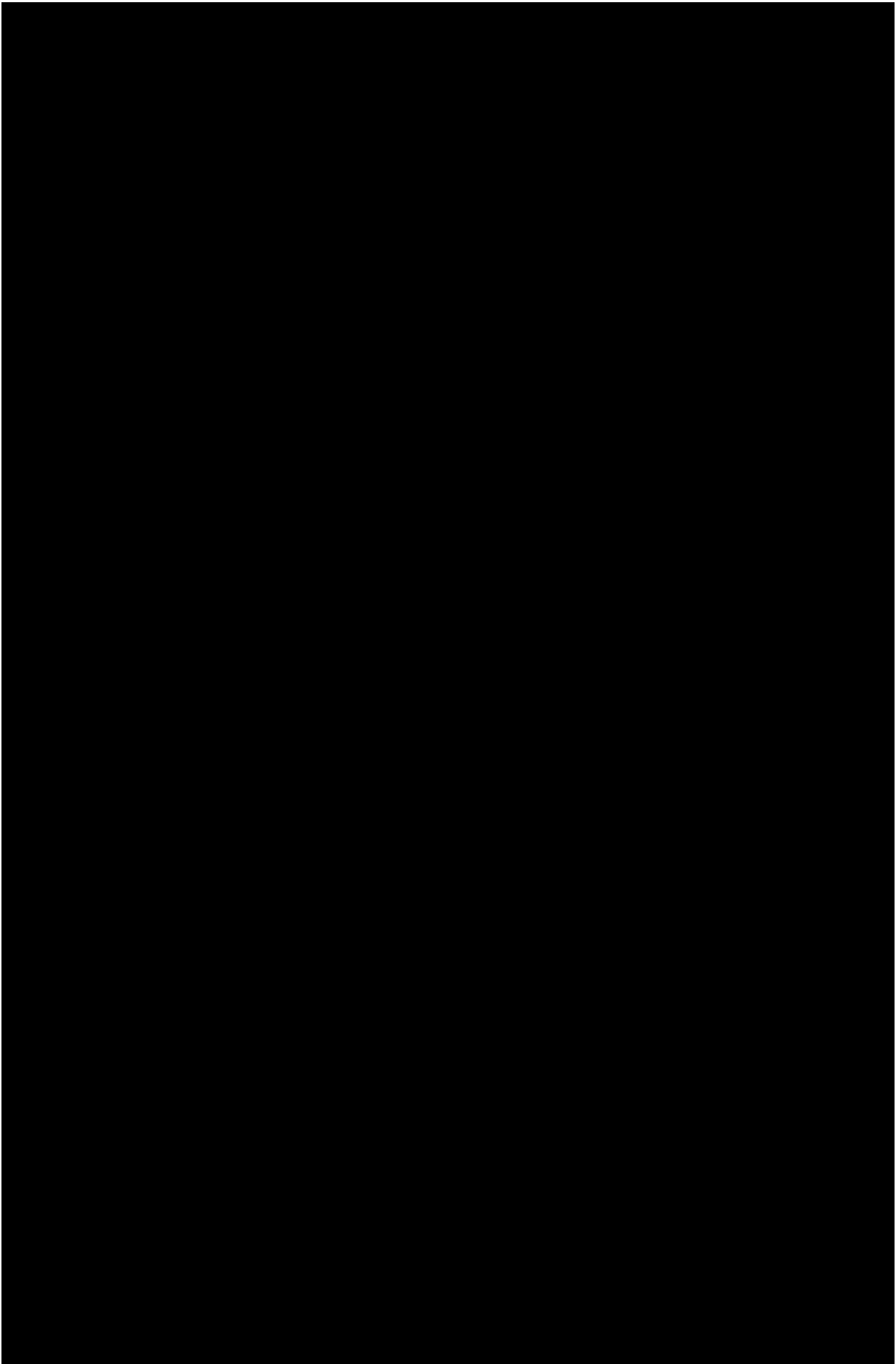
IZWI LETHEMBA CHRISTIAN COMMUNITY RADIO

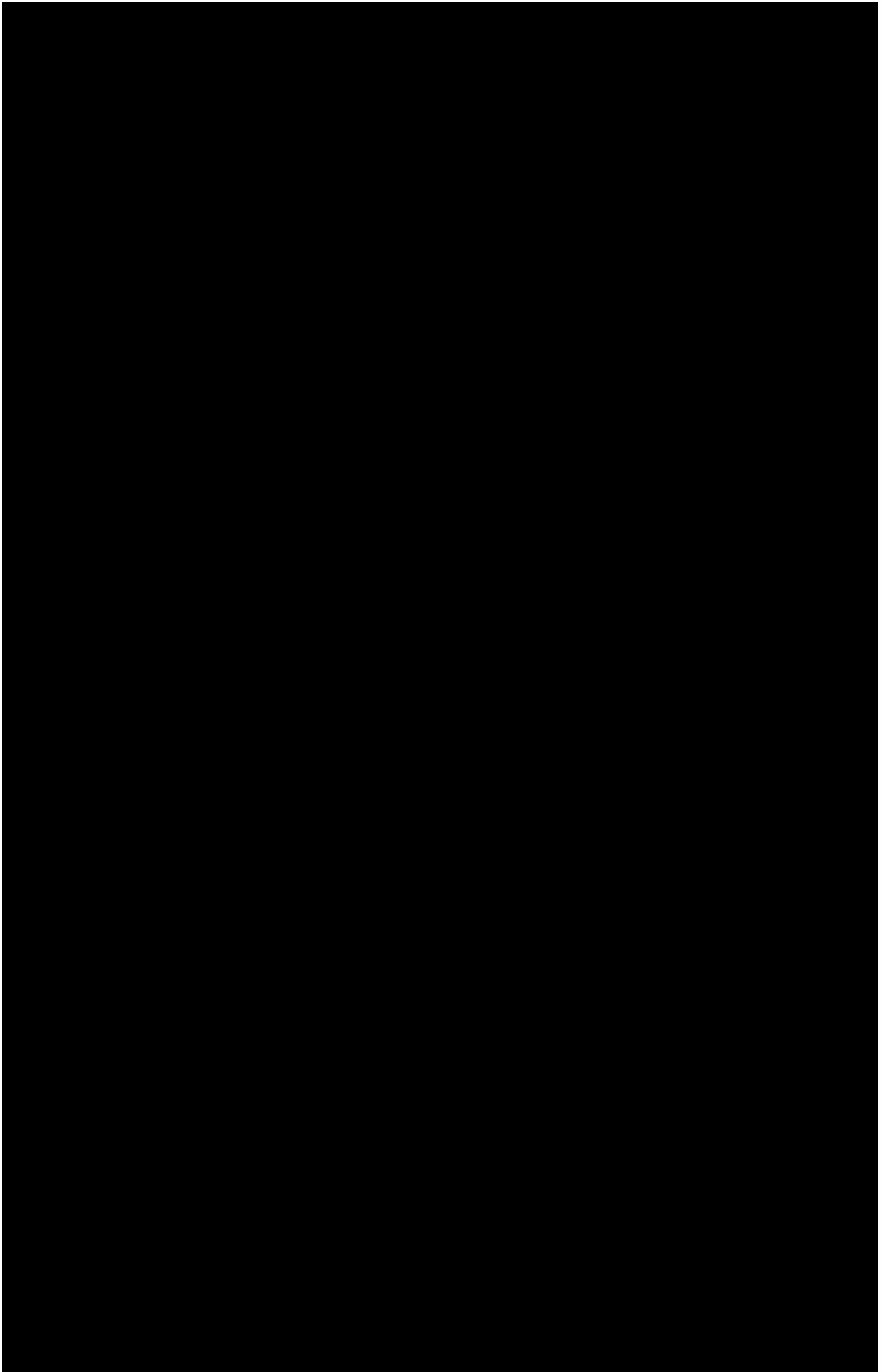
EDITORIAL POLICY

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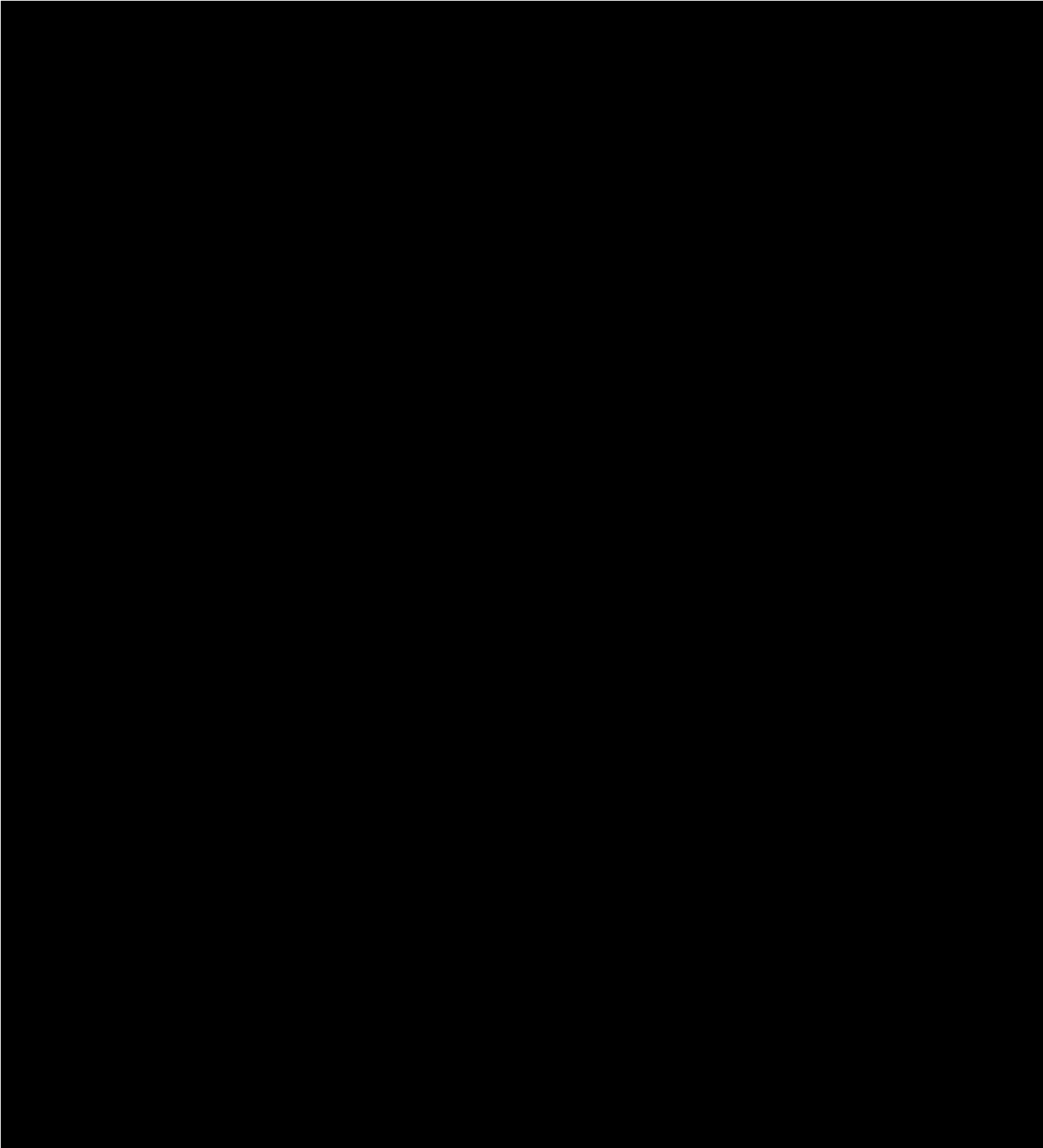


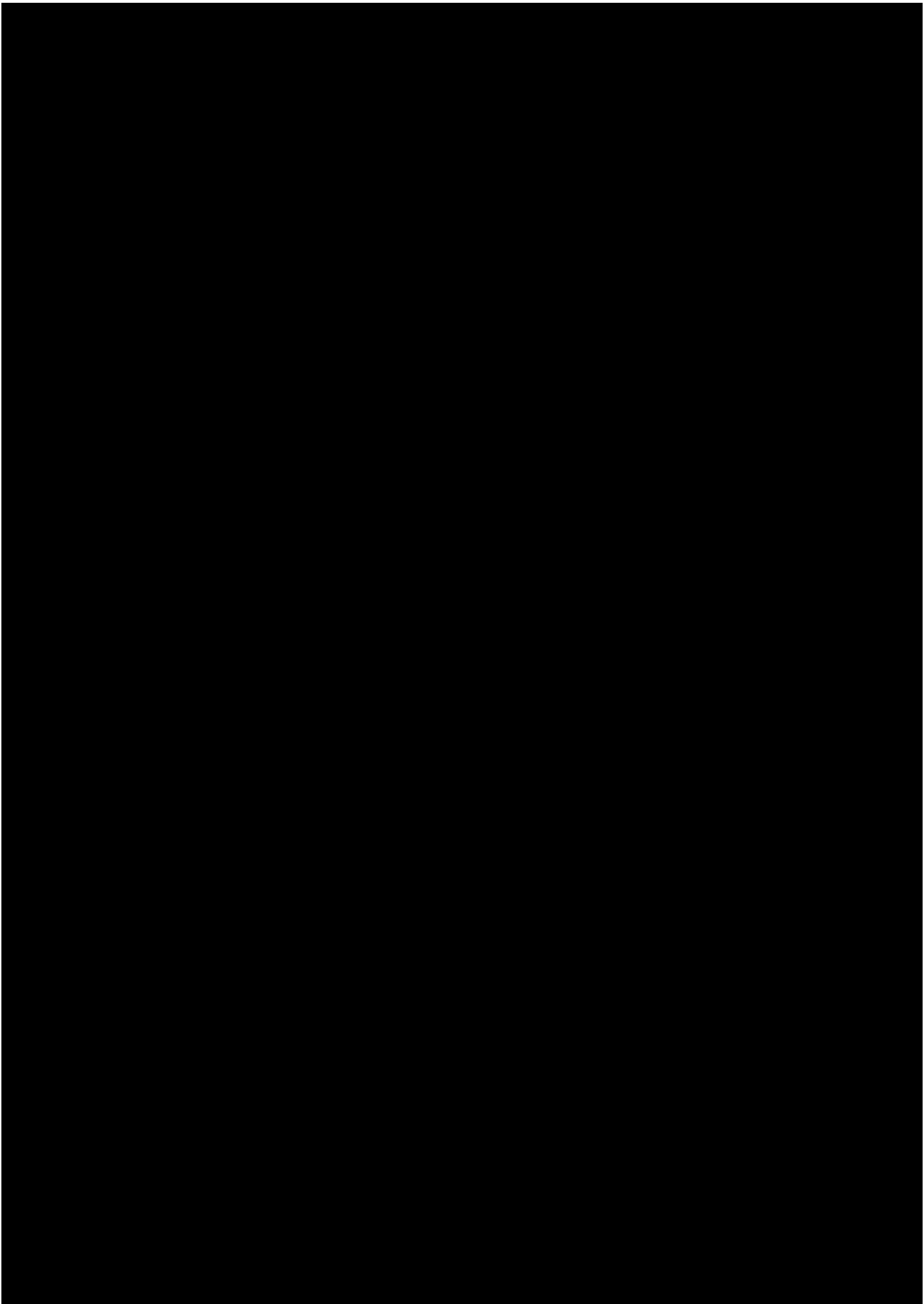


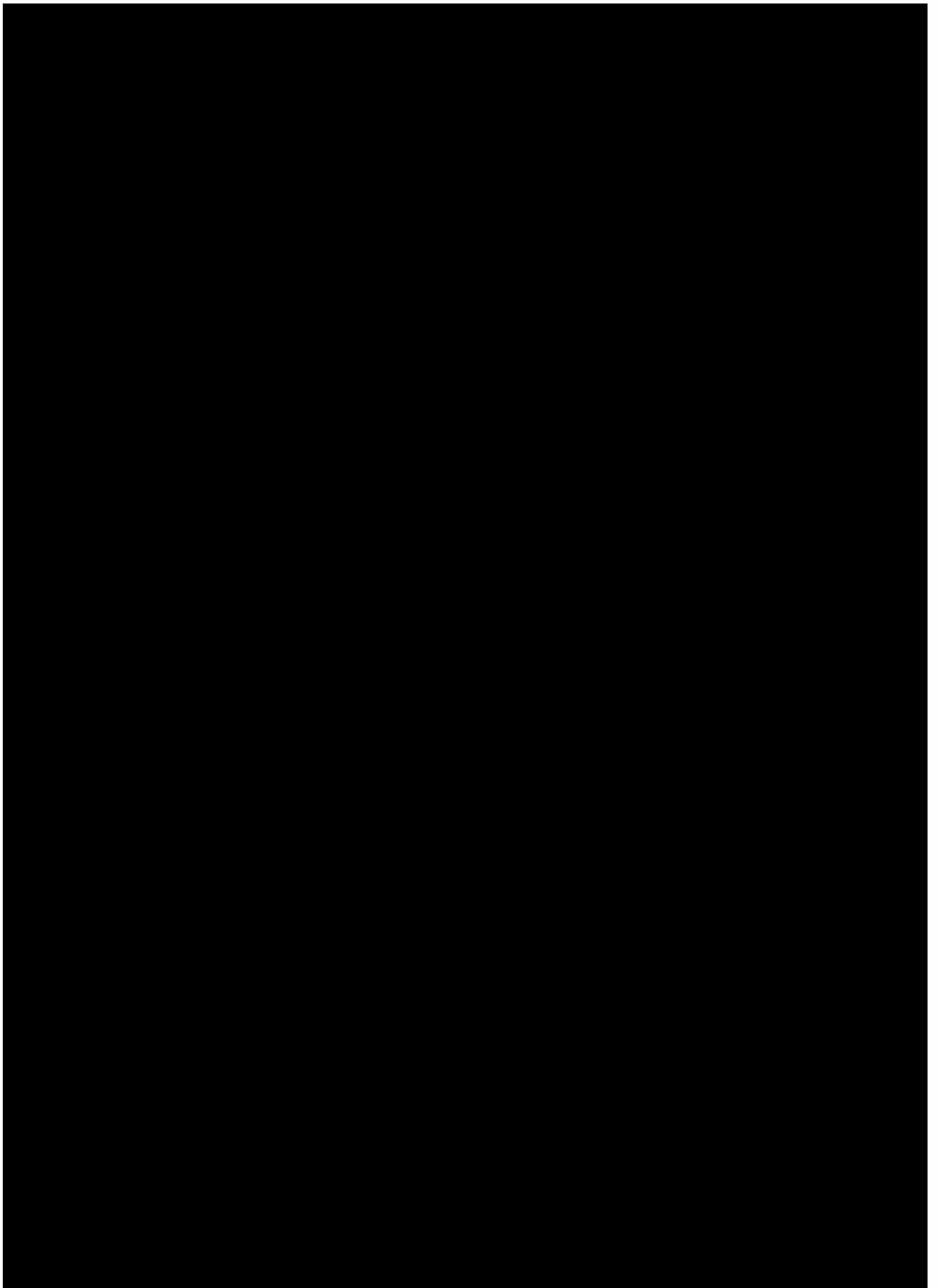
IZWI LETHEMBA CHRISTIAN COMMUNITY RADIO

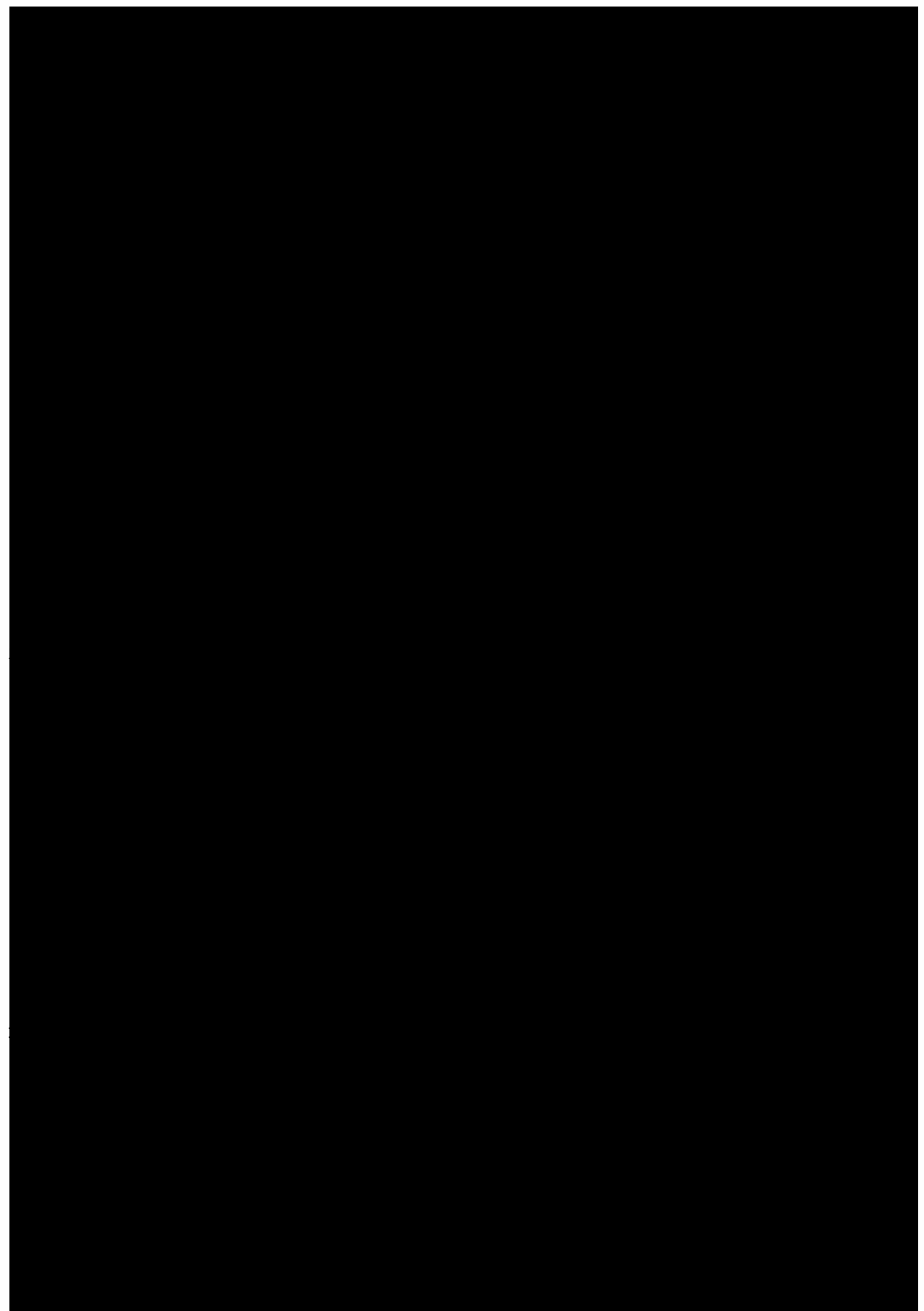
CODE OF ETHICS AND CONDUCT

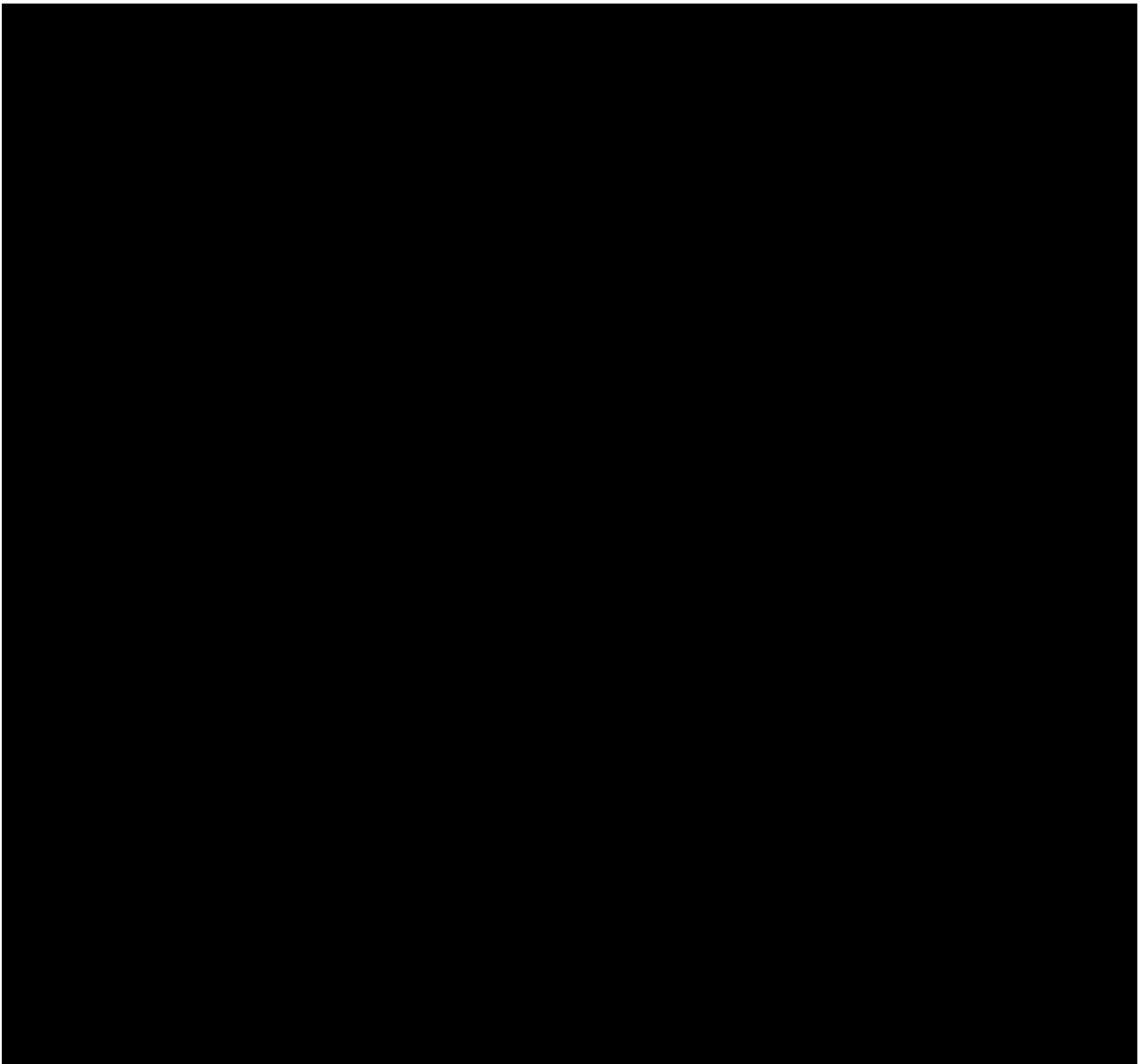
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IZWI LETHEMBA CHRISTIAN COMMUNITY
RADIO

PROJECT REPORT

PROJECT DESCRIPTION

Some Christian community members from within Buffalo City area came up with the concept of starting a community radio station which will serve the interests of a Christian community, in a region which is predominantly Christian.

The concern of the community was among others, the lack of media skills in the previously disadvantaged community, lack of relevant educational programs, promotion of cultural diversity and the lack of capacity building in the Media sector. Moreover, with many tertiary institutions in the area, the existence of the radio station would afford a platform for local students to acquire skills in the Media sector and gain media experience, thereby contributing to job creation and alleviating youth unemployment.

Izwi Lethemba Christian Community Radio has its footprint on Buffalo City Municipality which consists of East London, Bisho and King Williamstown and surrounding areas.

PROJECT GOALS AND OBJECTIVES

- To offer quality, relevant, compelling and sustainable programming content that serves and promote the interests of the communities within which we broadcast and to become a vehicle for development and community building.
- To ensure the promotion and preservation of cultural heritage and indigenous languages of our communities.
- To contribute to democracy, gender equality and strengthening of the spiritual and moral fibre of our communities.
- To become a self-sustainable Christian community radio station.
- To ensure that capacity building in the media industry is achieved in our community.
- To ensure the plurality of local news, views and information, and provide a wide range of entertainment and educational programs.

MANAGEMENT

The radio station has sought and secured a number of skills-set to ensure successful implementation of the project.

The following senior operational staff will keep the project sustained and professionally looked-after.

Name	Position	Skills & Experience	Qualifications

GOVERNANCE

A number of procedures and systems have been put in place for reporting and accountability to the community which can be summarized as follows;

- The Board has an open-door policy whereupon community members can approach it when urgent and serious matters arise and need to be attended to.
- Policies are in place to ensure accountability, transparency and proper corporate governance practices. These include an HR, Finance, Editorial and Social Media policies.
- The station management is accountable to the Board whereas the Board is accountable to the community through AGMs.
- The station management is expected to submit quarterly reports to the Board.

The Board is comprised of the following individuals, elected based on their skills, willingness to participate, availability and integrity and the fact that they form part of the Christian community;

Name	Position	Experience	Gender	Race

FINANCES

There is a considerable number of community members who have subscribed as partners of the radio station and have pledged financial support to the project.

The project has also secured a number of potential clients who will utilize its service for the purposes of advertising and promoting their brands and services.

The project also aims to apply to the MDDA for a grant funding to assist with the procurement of essential and advanced studio equipment and skills and capacity building capital to ensure quality broadcasting which will add value for money in our offering.

We currently have the following resources at our disposal;

Resource	Details
Studio building and offices	We use a building in rented premises
Office furniture	We have sufficient office equipment
Studio equipment	We have sufficient studio equipment from 10 years ago which needs a complete overhaul to meet new standards
Human capital	Capable people who are committed to see the project through, including willing volunteers in various capacities
Community support	Many community members pledged to support the station financially
Media Association	We have been accepted as a member of the Eastern Cape Community Radio Forum (ECCRF) to maximize media buying power and thereby increasing revenue

I, [REDACTED] (Chairperson) hereby confirm this report to be the true reflection of the status of the project.

Signed..... on this 28th day of JUNE 2022

Place East London

SCHEDULE 7

IZWI LETHEMBA CHRISTIAN COMMUNITY RADIO

HUMAN RESOURCE POLICY

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